



To Whom It may concern,

I can't say enough about John C. Davis, and the Action Hero talk he gave to our crew. His presentation "Action Hero, not a Reaction Zero" gave our team a new way of looking at how their roles within the organization were positions from which each of them could produce greatness. We had used terminology like "Superheroes", but John gave us the thought that whereas Superheroes (besides being very rare), produced results only in relation to their specific sets of powers; the Action Heroes use their personal Skill Sets and the Assets at hand to take strategic actions and achieve super results. My team found this to be a concept they could embrace, presented in a fun and entertaining manner.

Rhonni DuBose
Owner/Manager
Queen's Pantry



Rhonni DuBose

1919 Hwy 35 North, #212
Rockport, TX 78382
rhonni@rhonni.net • (678) 296-9474