



To whom it may concern,

I've seen many speakers throughout my training career - those that surprise, others that delight, and yet others that manage to impress upon their audience a lesson that manages to stick. Occasionally, I'll see a speaker that manages to do two of these things and, rarer still, one that manages to encompass all of these traits (and more). John C. Davis aka "The Corporate Action Hero" manages to deliver all three of these traits - and exceeds at them, managing to wow the audience, build trust with them, and engage them in such a way that they are entranced by his stories, his message, and the skill he is trying to impart.

He also uses a whip.

He does something that I've almost never seen a speaker do: he builds confidence in his participants. And it doesn't matter if they are on stage with him using the aforementioned whip or sitting in the audience - everyone walks away feeling like they can do more, be more, and share this newfound gift with others. When he presented for my company, Widget Financial, I watched in amazement as my team made up of executives, managers, tellers and more hung on his every word, laughed at every joke, and visibly sat up straighter and oozed more confidence as his 90 minute presentation progressed.

It was an experience and it was amazing. If you are looking for someone to speak to your team, ignite the embers of change in your organization, or simply build teamwork and foster confidence in your organization then look no further than John C. Davis, The Corporate Action Hero. I can't recommend him enough.

Sincerely,  
Michael Leone  
Staff training & Development Manager  
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